

CUSTOMER MAGNETISM LEAD REFERRAL AGREEMENT

10% Referral Commissions Paid to Affiliate:

To qualify, you must introduce the client to us in writing (email or fax) before we have any contact with them. Call us toll free 1-866-798-3862 for details on exact commission rates and percentages.

Your Clients Remain Your Clients:

We will respect that relationship and pursue only services directly related to improving their rankings within the major search engines. When they renew and/or upgrade, you will continue to receive full commission for as long as they remain a client.

Private Labeling:

We currently do not provide private labeling services. Private labeling only adds frustration to the clients experience when they cannot receive immediate answers to their technical questions. However, many of our clients will promote our services on their website as if they were providing the services themselves – only to introduce the clients to us afterwards.

Free Consultation:

Call us! We look forward to speaking with you and to walk you through the benefits and costs involved with search engine positioning. We strongly recommend that you take advantage of our free custom research reports that include current search engine data directly relating to your client's specific products and services, as well as a ranking report to display how your client is currently ranking within the three major search engines. It is these free reports that are often the key to our mutual success. Please note that these custom reports take an average of 1-3 hours to create, so we only ask that you would limit this free offer to serious inquiries only.

Pre-qualify The Leads:

Please note that our standard packages start around \$1,200 per month. We also offer pay-per-click and packages for links only as low as \$500 per month. Partner agrees to pre-qualify their leads based on this pricing range. When you are ready, forward us the leads to sales@trycm.com (and include *your* contact information) or call us toll free 1-866-798-3862 and we will then contact your referral directly. We'll record these prospects as yours and send you a commission promptly within days of receiving each of their payment(s) – depending upon if they pay upfront or through monthly payments.

Partner Contact Information

Contact Name: _____ Contact Email: _____

Company Name : _____

Address: _____

Phone Number: _____

In witness whereof, the parties have caused this legal Agreement to be signed by their duly authorized representatives, effective as of the last date shown below.

Agreed: _____ Date: _____
Signature of CLIENT Official

Printed Name

Title

FOR INTERNAL USE ONLY

Authorized CM Signature:

Date:

Once completed, please fax to: (757) 299-8268